



Sample Letter/Email

Subject: Diaper Drive (be creative for your audience)

Insert Name(s) will host a Diaper Drive in support of the Utah Diaper Bank, a non-profit organization that provides diapers, raises awareness, and advocates for long-term change in the social safety net. The Utah Diaper Bank is dedicated to increasing access to diapers for families in need.

Our participation will help these families who are unable to provide an adequate monthly supply of fresh diapers for their children. Our efforts in this diaper drive will go a long way to ensuring that these babies get a healthier start in life. On behalf of the Utah Diaper Bank and the families we will help, thank you!

Our Diaper Drive will take place insert **date(s)**.

You can drop-off your donated diapers during this time frame at:

Did You Know?

- You can't buy diapers with food stamps or get them through WIC (Women, Infants and Children)
- 22% of all children under five years old in the U.S. Live in poverty and 1 out of every 3 families struggle to afford diapers
- If a family can't afford Diapers, a baby may spend extended periods of time in the same soiled diaper.
- Diapers cost an average of \$75-\$100 per month

What this means:

- In poor and low-income families, a baby can spend a day or longer in one diaper, leading to potential health and abuse risks.
- Low-income parents cannot take advantage of free or subsidized childcare if they cannot afford to leave disposable diapers at childcare centers. If parents cannot access daycare, then they are less able to attend work or school on a consistent basis. This in turn leads to increased economic instability and a continuation of the cycle of poverty.`